



BRIAN BOWMAN  
MAYOR • MAIRE

June 18, 2020

Councillor Jeff Browaty  
The City of Winnipeg  
510 Main Street  
Winnipeg MB R3B 1B9

Dear Councillor Browaty:

Thank you for agreeing to continue serving Winnipeggers in your role as Board Member of the Association of Manitoba Municipalities, as well as in your new role as Chair of the Standing Policy Committee on Innovation and Economic Development, effective June 27, 2020. I am honoured that you have accepted these critical leadership roles.

This is a defining moment in our history. It is a time for all of us to re-focus and renew our determination to make Winnipeg the city it ought to be, and can be. Since the election of this Council in 2018, we have made real progress in building a civic government that is more accountable, accessible, and innovative. But now we are confronting additional challenges, some of the most formidable in our history.

The COVID-19 pandemic is a global public-health and economic crisis whose scope and impact far exceed anything most of us have seen, in our lifetimes. Winnipeggers have pulled together to protect one another's health with courage and remarkable success, but the path to recovery will not be easy.

This pandemic has taken its toll not only in terms of physical and mental health, but also in its impact on people's jobs and businesses. People are hurting, and the City of Winnipeg must continue to be there for all our residents.

We must continue to be vigilant in safeguarding public health. We must continue to ensure effective delivery of the essential services Winnipeggers rely upon. We must continue doing all that we can to assist those who have been hard-hit financially, just as we did by providing temporary relief on penalties for unpaid property and business taxes. And we must work vigorously and in concert with our federal and provincial partners to develop and implement an effective post-pandemic plan for economic recovery.

... / 2

The COVID-19 crisis is not the only global pandemic we are confronting, today. While not new to the global community, events in recent weeks have underlined in the starkest terms the fact that racism is real, and that like COVID-19, it has global scope and viral toxicity. The outpouring of grief and the call for change which has swept the world is deep and strong, and crosses all borders.

Winnipeg is not immune; we know that there are people who are hurting in our community. Just as we have done with the COVID-19 crisis, we must pull together to fight racism wherever it exists in our city. Peacefully and powerfully, Winnipeggers have gathered in their thousands to demand an end to racism. The City of Winnipeg is listening, and must continue listening, to their voices. We will not be the city we aspire to be until Black people, Indigenous people, and all people of colour in our community feel genuinely respected, valued, and safe.

Given the challenges we face, your role as Chair of the Standing Policy Committee on Innovation has great significance for our future as a city. I would like to take this opportunity to outline the expectations, both general and specific, which are foundational to your performance of this role.

Your primary goal as Chair of Innovation will be to ensure that the work and activities undertaken by the Winnipeg Parking Authority, Golf Services, the Fleet Management Agency, the Animal Services Agency, and our civic departments who work closest with citizens in our 311 division of the Customer Service and Communications Department, are carried out so that the public's best interests are always kept paramount.

Specifically, you will be expected to continue the work of the previous Chair of the Standing Policy Committee on Innovation, with the assistance of the Public Service, to:

- Oversee the Innovation Capital Fund to facilitate investment in new and innovative ideas, with a focus on creating efficiencies and savings opportunities for city departments;
- Work with the Winnipeg Parking Authority and the Chair of the Standing Policy Committee on Infrastructure Renewal and Public Works to address on-street parking in city areas that have parking challenges, and seek solutions with and for residents, consumers and businesses through the creation of a city-wide parking strategy;
- Continue with the overhaul of the 311 service's online presence, ensuring full optimization for smart phones and tablets;
- Work collaboratively with the Chair of the Standing Policy Committee on Property and Development, Heritage and Downtown Development on the OurWinnipeg review process, ensuring that economic development principles are fully integrated into this review; and,

... / 3

- Work in collaboration with the Department of Planning, Property and Development and the Permits Office, to bring forward options to modernize, improve and streamline the Building Permit and Inspection process.

As we move forward in building a stronger Winnipeg for the future, you will be expected to work with the Public Service to:

- Examine where technological improvements can enhance service delivery by the City of Winnipeg during and after the COVID-19 pandemic has passed;
- Continue to support the use of 311 as a tool for residents seeking information regarding COVID-19;
- Examine where technological improvements can help enhance the safety of the work of Council and City of Winnipeg staff; and,
- Work with Economic Development Winnipeg and CentreVenture to identify opportunities for City of Winnipeg investments that grow the property tax base to address the economic uncertainties associated with the COVID-19 pandemic and subsequent recovery efforts.

As Mayor, it is my duty to ensure that members of the Executive Policy Committee (EPC) continue to act as leaders in collaboration with all members of City Council, the Public Service, and the citizens of Winnipeg. An important part of serving on EPC is demonstrating leadership and collaboration that transcends ward boundaries, in the best interest of building a city we can all be proud of. As such, it is my expectation that your focus as a member of EPC is to meet the priorities of residents across Winnipeg, as well as the priorities of the residents you represent in the North Kildonan Ward.

Additionally, you are expected to maintain a professional and healthy relationship with members of our Public Service and the Office of the Mayor, who share a responsibility to support you in your official capacity. Equally important is your ability to create and maintain a respectful rapport with local and national media.

In your many roles on Council, you have demonstrated a willingness to collaborate and work constructively with the community, Council colleagues, and members of the Public Service. I am confident you will continue to build on the trust of our citizens as you have done throughout your tenure on Council, and I know that your focus on the priorities of Winnipeggers will continue. I also want you to know that you can count on me for continued support in your efforts as well.

**Page 4**  
**June 18, 2020**  
**Councillor Jeff Browaty**

The challenges facing our city have never been greater. But I am confident that Winnipeggers will weather this storm, and that we will emerge a healthier, more prosperous, more inclusive community. Once again, Councillor Browaty, thank you for accepting the roles of Chairperson of the Standing Policy Committee on Innovation and Economic Development and Board Member of the Association of Manitoba Municipalities, as well as for all your contributions to Winnipeg's future.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Brian Bowman', with a long, sweeping horizontal line extending to the right and ending in a small arrowhead.

Brian Bowman, B.A.(Adv.), J.D., CPA(Hon.), CGA(Hon.)  
Mayor  
The City of Winnipeg